

8th. Anniversary Jubilee Sales

PARSONS-SOUDERS CO.

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Early Friday Morning, Begins a Week of Anniversary Jubilee Sales

Eight Years Ago, the 17th On Saint Patricks Day

Parsons-Souders started business; it was a great day for you—an anxious one for us. 'Twas a great undertaking then; our friends doubted the venture, but we were confident; looking back over these busy eight years we wonder ourselves—but, we builded better than we knew.

Keeping that faith with the public which gives the public unbounded faith in the store—faith in its goods, faith in its prices, faith in its statements, faith in its service—is sure to bring SUCCESS—and it HAS.

Great as this "new kind of store" has grown, there is a larger growth in OUR HEART. OUR WILL, OUR MIND to help you and ITS POWER TO at the MINIMUM of COST shall forever recognized SERVE YOU. THE MAXIMUM of SATISFACTION and practiced so long as the name PARSONS-SOUDERS hangs over the door.

Fine Silks at Special Anniversary Jubilee Prices

Several thousand yards brand new silks bought expressly, reserved for, and now offered in a very special sale during anniversary Jubilee week. We believe the above brief statement of facts sufficient and that you'll come, see the beautiful silks and select therefrom your new spring dress.

at 38c yd. Our usual 50c, 65c, and 75c silks; striped and checked Taffeta silks in selected styles and best colors only. Beautiful, new Foulards in smartest designs, included are lovely shades of Marquissette which are to be so very much worn this season.

at 78c yd. A magnificent assortment of DOLLAR silks; among which will be found many more effects including CHENEY'S FAMOUS WATER-SPOT PROOF FOULARDS; Large variety colors and designs; polka dots, figures, checks, etc. The figured Foulards may be matched in plain colors. Plain 36 inch "Sedo" in all shades—78c yard.

at 88c yd. All \$1.25 silks—Parsons-Souders standard values, Paris says stripes—so we've provided them in choice range in Taffeta and Messaline; the beautiful Foulards will attract you, rich color tones, exclusive patterns confined to us. For evening wear there's the Brocaded Crepes and Fancy Brocade Silks in new color tints. All wide width silks.

Silk and Cotton Foulards at 23c Yard

1500 Yards and it is 35c Quality

By reason of the extent of this purchase of silk-and-cotton Foulards, we are making the unusual offer of the 35c quality for 23c a yard during Jubilee week.

Combining a beautiful sheen with the strength due to the cotton mixture, this fabric is almost ideal for the new spring and summer frocks.

In a wonderful assortment of printings on new shades of Jasper, Wisteria, Catawba, Sage green, Old Blue, as well as more staple colors.

12 1-2c and 15c Dress Gingham at 10c yard

A "Jubilee" feature of much interest will be the offering of several thousand yards our standard 12 1/2c and 15c Dress Gingham AT 10 C A YARD.

First Floor—Aisle Tables

Two Jubilee Specials in Women's Spring Underwear and Hosiery

Rich Opportunity; so rich indeed hundreds of women will profit; nothing wrong in laying in season's supply—you will when you see the goods—

STOCKINGS, 3 PAIRS FOR \$1 or 25 cents a pair; the famous "Gordon Dye" Lisle and Silk Lisle Stockings in Black and all colors. Size 8 to 10. Regular 50c values.

VESTS 3 FOR 50 CENTS or 14 cents each; fine Gauze Vests pure white; elastic ribbed; nicely finished, silk tape. Sizes 5 to 9. Standard 25c grade, selling regularly 19c.

Men's 50c Pure Lisle Half Hose, in Black and all colors; sizes 9 1/2 to 11; special—Jubilee Week 38c pair.

Inquire About Canary Birds, \$1.98 Each



Probably the Greatest Jubilee Attraction will be Our Spring Millinery Opening

In Which You Take A Most Important Part; Will You Lend Us Your Help

Ready Friday Morning! The new Hats for Spring and Summer wear. After the most careful planning for the past three months, we believe this year's exhibit is unequalled for beauty, individuality of design, great variety and the number of creations all exclusive at Parsons-Souders. We will not attempt a word picture here of details but ask you to COME, join your friends, look them over, try them on and see for yourself how well we've planned.

(Store will NOT be open in evening.)

\$2000 Stock of Ostrich Plumes for \$1000

During Jubilee Week We'll Offer Finest Ostrich Plumes At Half Prices: French Or Willow

You can buy with confidence feeling well assured you're getting the very best values to be had—and, that Parsons-Souders stands back of every sale. Each African male bird, is strong and hearty plume has been plucked from the South and will retain its appearance for years. Choice of Black, White and delicate shades in French, Willow, or Fancy effects.

\$10 WILLOW PLUMES AT	\$ 5.00	\$ 5.00 FRENCH PLUMES AT	\$ 2.50
15 " "	7.50	6.00 " "	3.00
20 " "	10.00	8.00 " "	4.00
25 " "	12.50	10.00 " "	5.00
30 " "	15.00	12.50 " "	6.25
35 " "	17.50	15.00 " "	7.50
45 " "	22.50	25.00 " "	12.50

Newest and most fashionable Suits are being sold here at prices which we believe are the lowest in this country; during ANNIVERSARY JUBILEE WEEK we propose reducing our already low prices to a lower price basis in commemoration of the event. Thus you can get

\$13.90, \$16.50 and \$17.90 Suits at \$11.88

\$25 and \$30 Finest Suits at \$18.88 \$35 and \$40 "System" Suits at \$28.88

This is the one GRAND OPPORTUNITY to purchase your spring Suit—the savings are absolute, you know just what you're getting; there's choice of fully 200 garments—each strictly new for Spring.

Anniversary Jubilee Prices on Spring Skirts

\$5.00 Skirts at	\$2.88	\$ 8.50 Skirts at	\$6.88	\$13.50 Skirts at	\$10.68
6.50 " "	4.88	10.00 " "	7.88	15.00 " "	11.88
7.50 " "	5.88	12.50 " "	9.88	16.50 " "	12.88

Entire Spring Lines of Dresses Reduced 20 per cent Jubilee Week

Three Hundred Dresses—Lingerie, Foulard Silks, Messalines, Linens, Marquettes, Voiles, Dimities, Gingham; from the good house dress at \$1.00 to \$78.00 for finest costumes—all reduced 20 PER CENT for Jubilee week.

Other Things at Jubilee Prices for Women

\$1 KIMONAS, short styles and full lengths of Crepes, etc. Special—Jubilee Week, 78c.
\$5 TO \$6.50 SILK KIMONAS, full length styles plain and Japanese designs. Special—Jubilee Week, \$3.88.
\$5 SILK PETTICOATS, Black, Plain and Changeable colors; several styles; lot of fifty. Special—Jubilee Week, at \$2.88.
\$5.00 RUBBER RAINCOATS in grey and tan shades; cloth lined; light weight for spring showers. Special—Jubilee Week, \$3.88.
\$7.50 AND \$10 SILK PETTICOATS in finest qualities of Taffeta Silks, Messalines and Persians; six styles; new, fresh, right from the factory. Special—Jubilee Week at \$4.88.

The China Dinner Set You Have Wished For Now Priced To Suit You

A vast deal of tasteful people would like to have beautiful dinner ware in their homes, but are not always prepared to pay the price it regularly commands.

This anniversary Jubilee week brings them an opportunity to secure FULL DINNER SETS or extra pieces as we offer.

All Open Stock 20 per cent Off

All Dinner Sets 20 per cent Off

Six Tables of Odd Pieces of China at savings of Half

On which you will find magnificent assortments odd pieces of fancy china including French, Austrian, Bavarian and Japanese importations, mostly hand painted designs except 10c table.

10c	50c	\$1.50
25c	\$1.00	\$2.00

Been planning some time for this sale, collecting sample assortments, in which we bought for half and less the cost of import, until we have gathered probably 2000 pieces which you'll have the very special opportunity to choose from and save easily half.

All Bric-a-brac 33 1-3 per cent Off

This is an excellent time to make the discovery that your parlor, library, den, or dining room needs ornamentation.

There's hundreds of odd pieces, Statuary and Bric-a-brac offered in this Jubilee Sale AT ONE THIRD OFF.

Plain Hotel and Toilet-ware Reduced

Hotels, cafe's, boarding houses take note—everything in your line of Plain White Ware, at 15 per cent off.

Basement Economy Store

Jubilee Discount of 25 per cent on Cut Glass

A very interesting assortment of handsomely cut crystal, ranging in price from 50c to \$18.75 and is worth from 75c to \$25.00.

All the Pressed and Hand Blown Glass and Tableware at a Fourth Off Basement Economy Store

Investment Time--On House Furnishings Jubilee Week

Couldn't get better returns on your money: Just now the house furnishings you need are the ones with the prices lower. The needfuls for the kitchen, for the bathroom, for the Spring housecleaning; cooking utensils, brushes, cutlery, wooden ware, galvanized and aluminum hollow ware, etc.

P. S. CO. HOUSEHOLD AMONIA: 10c size; 3 for 25c; or...	83c	GAS MANTLES. Weibach make 10c ones at 7 1/2c; 15c at 12c; 20c at 16c; and our "Jupiter" Inverted Gas Light, goose neck, brass, decorated glass globe, at
LIQUID VENEER: two sizes; 50c bottles; 35c; 25c bottles at...	18c	
MRS. POTTS' S.A.D. IRONS including three irons, handle and stand	79c	58c

All Hollow-ware, Granite, Aluminum and Porcelain Reduced 20 per cent

Consisting of cooking kettles, stew pans, tea pots, coffee pots, buckets, dish pans, basins, preserving kettles, ladles, etc.

TABLES AT 5c and 10c EACH

Two large tables of kitchen utensils, pieces ranging in prices 10c to 25c; everything needed to facilitate work, turning it into pleasure.

Famous "Rochester" Nickel Plated Coffee and Tea Percolators Reduced

If you want good "drip" and of course you do—get one! Particularly now since prices have been clipped. Three sizes, standard

Qt. size \$2.25 3 Pt. size \$3 1-2 Gal. size \$3.50 for \$1.88 for \$2.18 for \$2.50

Basement Economy Store